

2StepSite is a new approach to ecommerce that allows you to start selling online and generate results quickly and with minimal upfront investment.

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The traditional approach to ecommerce is no longer a good choice for start-ups:

- Long time to market
- Heavy investments upfront create inflexibility, both financially and emotionally
- Lack of real life feedback from customers and potential customers

Download our whitepaper about the common challenges faced by ecommerce startups today.

**Download!**

Did you know that over 80% of ecommerce startups never recover their investment?

Any experienced entrepreneur will tell you that number one mistake startups make is investing too much upfront. Just like any startup business, an online store would typically need to make a few adjustments to their strategy and customer focus before it finds a profitable niche. The key is to stay flexible and change directions quickly based on the real life feedback.

Unlike with traditional ecommerce approach where a fully featured site is built from the very beginning and marketed via the search engines, our 2StepSite process is designed to help you get results quickly and with minimal upfront investment:

- Go live and start generating orders within a month (assuming the market for your products has been identified)
- Instead of driving customers to your site, we take your products where your customers already are;
- Includes a real website that you own, on your domain. You will expand your site and add features once it makes sense for you to do so;
- Understand what your customers (or potential customers) want;
- See what products succeed within specific customer niches;
- If the real life data is not what you expected, you can reuse this same concept for experimenting with a different line of products;
- All of the above - at a fraction of a typical cost of setting up and marketing an ecommerce store.

5 reasons 
to choose
2StepSite.com

Get Started!

Fill out this form to talk to our site specialist:

Your Name

Your Company

Email

Phone:

Briefly describe your business:

Contact me!

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